

Product Brochure

32"



32 Inch

Wall-mounted Advertising Display (AD Board)

The information in this document is subject to the current product.

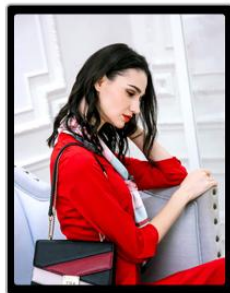
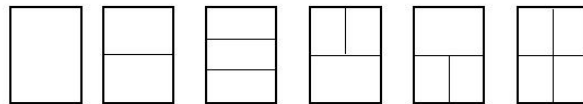
January 2021

I. Product Highlights

- Stylish Design
- Hard-wearing Quality
- Remote Operation
- Remote Publishing
- 7*24 Operation
- High Definition
- Easy To Use
- Customizing Available
- Support Split Screen
- Equipment Status Monitoring

Multi-play Mode Optional

More than 20 split screens modules make advertising more attractive



One split screen



Two split screen



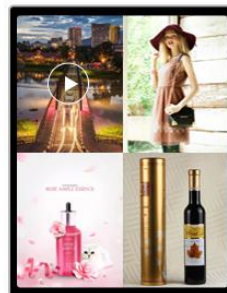
Three split screen



Three split screen



Three split screen



Four split screen

製品のお見積り・お問い合わせ

株式会社プラズモニックジャパン

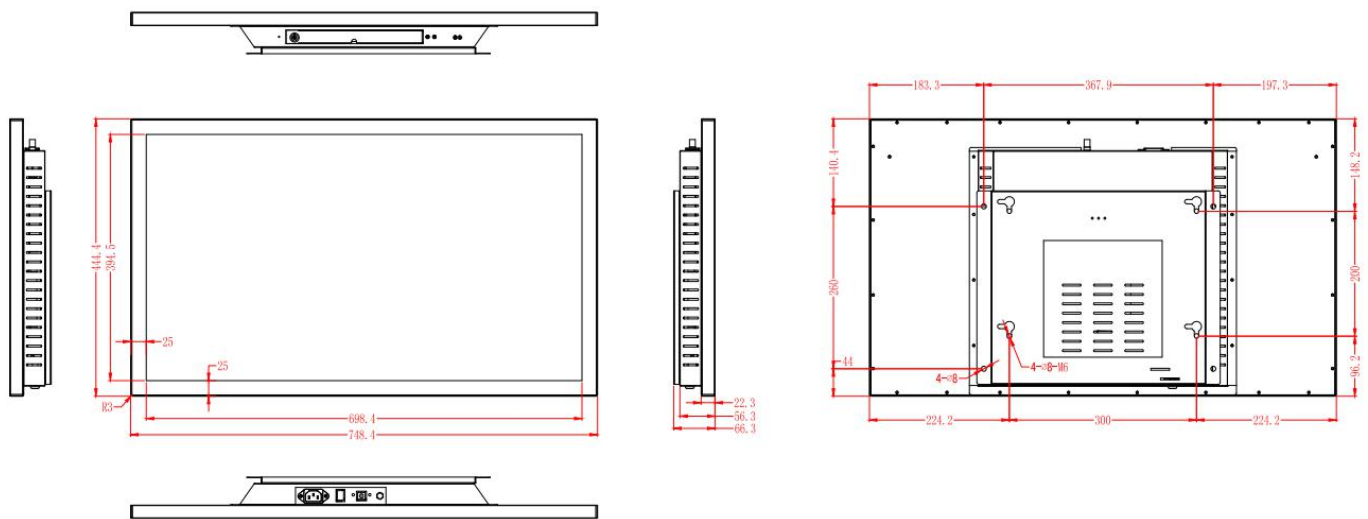
✉ info@plazmonic.jp ☎ 045(663)1402

II. Specifications

Category		Wall-mounted Advertising Display
Series Number		SD-SW320NT
LCD Screen Parameters	Active Area	698.4mm(H)×394.5mm(V)
	Display Resolution	1920(H)×1080(V)
	Display Colors	16.7M
	Brightness	350 cd/m ²
	Contrast Ratio	4000:1
	Angle Of View (Degrees)	89/89/89/89 (Typ.)(CR≥10)
	Service Life	>50000 Hours
	Response Time	6ms (typ.)
Basic Parameters of The Scheme		AD BOARD
Input & Output Interface	USB2.0	1 PCS
	HDMI IN	1 PCS
	SD SLOT	1 PCS
Support Media Format	Video Format	MPEG-1、MPEG-2、MPEG-4、H.264、 DIV-X、X-VID
	Image Format	JPEG、BMP、PNG
	Audio Format	MP3、WMA、ACC
Environmental Factor		Operating Temperature: 0°C ~ 40°C
		Storage Temperature: -20°C ~ 60°C
Accessory Package		Manual, Warranty Card, Power Cord

Structure Size	Appearance Material	Safety Rounded Corner Design, Aluminum Alloy Frame, High-quality Sheet Metal, 5 Years Of Protection
	Dimensions (length * Width * Thickness)	748.4*444.4*22.3mm
	Gross Weight (Packaging)	12kg (for Reference Only, Actual Product Shall Prevail)

III. Product Dimension



IV. Product Advantages

- **Accurate Target Audience**

Target audiences who are about to buy

- **New Form of Publicity**

The form of multimedia next to the goods is currently the most fashionable and novel form of advertising in shopping malls

- **Effective Cooperation With TV Advertisement**

1% Of TV Advertising Costs, 100% To Deepen The Effect Of TV Advertising. It Can Be Consistent With The Content Of TV Commercials, Reminding Consumers To Buy at the Sales Terminals

- **High Value-added Product**

Advertising & Information Release

- **Long Advertising Period**

It Works 365 Days/Year for Promotion. No Manual Is Required. The Cost Is Extremely Low. The Audience Is Extremely Broad.

V. Applicable Scenarios

- **Public Places**

Subway, Airport, Park, Exhibition Hall, Stadium, Museum, Conference, Lottery Center

- **Educational Institution**

Various Schools, Off-campus Educational Institutions, Administrative Agencies

- **Financial Institution**

Banks, Securities, Funds, Insurance Companies, Exchanges, Pawn Shops

- **Commercial Organization**

Shopping Malls, Franchises, Hypermarkets, Hotels, Travel Agencies, Restaurants

- **Entertainment Venues**

Cinemas, Fitness Centers, Resorts, Entertainment Venues, Bars, Beauty Salons

- **Real Estate**

Apartments, Villas, Office Buildings, Commercial Buildings, Sales Offices

VI. Case Show



VII. After-sales Policy

- **Warranty Period**

The warranty period is one year from the date the product arrives at the destination port. During the warranty period, if the small parts are defective, they can be replaced by express delivery. If the complete unit has to be returned for maintenance, the freight is to be covered by the sending side.

- **Extended Warranty**

The warranty period can be extended to 3 years. The price of the whole machine is increased by 15%. During the warranty period, both parties shall bear his one-way freight.